



PRESS RELEASE
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MALAYSIA'S PRIME MINISTER VISITS KUALA LUMPUR INTERNATIONAL MOTOR SHOW 2018

Kuala Lumpur, 1 December 2018 – The Kuala Lumpur International Motor Show 2018 (KLIMS'18) received a very honourable visitor today. Yang Amat Berhormat Tun Dr. Mahathir bin Mohamad, Prime Minister of Malaysia visited the motor show this morning. He toured the halls accompanied by Datuk Aishah Ahmad, President of Malaysian Automotive Association (MAA). Tun Dr. Mahathir listened intently as the exhibitors gave detailed explanations of their displays.

Dignitaries continued to visit KLIMS'18. Distinguished guests from the Ministry of International Trade & Industry (MITI) visited KLIMS'18 on 30th November. Yang Berbahagia Datin K. Talagavathi, Deputy Secretary General (Industry), Tuan Hairil Yahri Yaacob, Senior Director Sectoral Policy, Puan Vimala Murugan, Director Sectoral Policy I, Puan Maizura Abdul Rashid, Director Sectoral Policy IV, and Puan Norfadhilah Tan, Senior Assistant Director Sectoral Policy were at KLIMS'18 to view and meet the automotive industry players.

Onto to the last weekend of KLIMS'18, visitors continued to pour into the motor show to visit Malaysia's most significant automotive show covering cars, bikes, trucks and auto accessories. Over on the second floor of KLIMS'18, a collection of super charged cars, classic cars, unique motorcycles and universities' innovative cars are on display. At the "SUP-UP" Zone, the vehicles were specially brought in by Wrap Xpert. The impressive performance cars such as the Bentley GT V8, Lamborghini Gallardo, McLaren 650S GT3 were on showcase. The longest limousine in

Malaysia, the Cadillac Escalade 180" was a treat for many visitors. The limousine is laden with a smooth white exterior with black interior. It also comes with laser lights, neon lights, two TVs with DVD along with a premium sound system with Bluetooth hookup, and is capable of holding 15 adults or 16 kids.

The display of timeless collection of Classic and Vintage cars at the "Down Memory Lane" zone is popular with visitors as well. Visitors got the chance to see nostalgic vehicles such as the vintage 1934 Austin 7, the 1978 Volkswagen Kombi T2 which has travelled 45,000km from Malaysia to Germany and back through the Trans Siberia Highway, and the 1971 Ford Capri that has made a record drive from Malaysia to Sri Lanka in 2015/16. Other vintage models include the 1959 Cadillac Coupe Deville, the 1978 Rolls Royce Shadow II and the 1954 Packard Clipper Deluxe.

At the Innovation Centre zone, visitors are amazed by some of the latest innovations and technologies created by the brightest Malaysian minds. These include locally developed and brilliantly engineered futuristic vehicle projects by our country's universities such as the nation's very own Autonomous Driving Car, the UiTMAV-2 by the Universiti Teknologi Mara (UiTM), the Vehicle Global Positioning Test car from Universiti Malaysia Pahang (UMP) or the Armoured Vehicle by Universiti Pertahanan Nasional Malaysia (UPNM) and many more. The development of the armoured vehicle was made to suit the military and automotive industries in Malaysia. Other notable established universities present at the motor show are Universiti Malaysia Perlis (UNIMAP), Universiti Putra Malaysia (UPM) and Universiti Sultan Zainal Abidin (UNISZA).

Also on Level 2, some of the latest custom-built motor bikes are at the Art of Speed booth. Among the displays are the BMW R75/6 White Angel by the Rusty Factory, the GS100E "Pelumba Malam" by the Kenstomoto Valkyrie and the Honda Rebel. The eight final entries for Art of Speed 2018

(AOS2018) and Bike Build-Off Competition are also showcased. Visitors are welcome to join the upcycling workshops that are organised at 2pm on Saturday and Sunday. According to Art of Speed Malaysia founder Asep Ahmad Iskandar, "Art of Speed is a creative platform for the motorcycle and car communities in Malaysia. We are excited to be part of KLIMS'18 to showcase the local creativity and innovation to a larger audience."

KLIMS'18 entrance fees are RM20 for adults on weekdays and RM25 on weekends; RM5 for students, children 12 years and below and senior citizens on weekdays. There is also a family package of RM40 on weekdays and RM50 on weekends for a family with up to 5 children aged 12 and below.

KLIMS'18 is held from 23 November to 2 December at the Malaysia International Trade and Exhibition Centre (MITEC), organised by MAA. The opening hours are 11am to 10pm on weekdays and 10am to 10pm on weekends. Follow KLIMS'18 on Facebook www.facebook.com/klims.com.my, instagram www.instagram.com/klims18 or logon to www.klims.com.my for more information.

Kuala Lumpur International Motor Show 2018 Information

Organiser	: Malaysian Automotive Association
Show Manager	: Trade-Link Exhibition Services Sdn Bhd
Exhibition Dates	: 23 November – 02 December 2018
Venue	: Malaysia International Trade & Exhibition Centre
Website	: www.klims.com.my
Social Media	: www.facebook.com/klims.com.my www.instagram.com/klims18 www.twitter.com/klims_my
Hashtags	: #KLIMS2018 #BeyondMobility

About Malaysian Automotive Association

The Malaysian Automotive Association (MAA), formerly known as the Malaysian Motor Traders Association (MMTA), was established in November 1960. The aim of MAA is to support the development and protect the interest of motor traders in Malaysia, as well as to make representation to the various Government bodies on issues pertaining to the automotive industry.

Besides serving as a liaison with the Government agencies, MAA also communicates industry positions and objectives to the media frequently. To-date, MAA has 198 members, comprising 41 full members who are franchise holders and assemblers, 4 associate members nominated by franchise holders and 153 subscriber members from various industries (banks, auto components suppliers, etc.) who have an interest in the local automotive industry.

Given the continued growth of the Malaysian motor industry, the role of MAA will remain to be one of great importance.

This Press Release is issued for and on behalf of
Malaysian Automotive Association by Sanns Communications Sdn Bhd

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